

Official Launch



Blue Power Pink Power



FREE Breast & Prostate Health Assessments
 Exclusive to members of the ASTI Salary Protection Scheme

ASTI is taking a stand in the fight against Breast and Prostate Cancer.



Sponsored by:  **Irish Life**

In association with:  **cornmarket**
 group financial services ltd

Department of **Radiology**
 BEAUMONT PRIVATE CLINIC


BON SECOURS
 HEALTH SYSTEM

ABOUT PINK & BLUE POWER

This January, the ASTI is proud to launch a **free breast and prostate health assessment** service for members of the ASTI Salary Protection Scheme.

All eligible members of the ASTI Salary Protection Scheme will be invited to attend their free assessment over the coming months.

As BreastCheck is already available to females over age 50, the free breast health assessment service will be made available to ASTI Salary Protection Scheme members under the age of 50.

Blue Power will be available to men aged 40 - 65.

If you are outside of these age groups, and notice any symptoms or have concerns, please contact your GP directly.

The initiative is proudly sponsored by Irish Life, supported by Cornmarket, and delivered by Full Health Medical, Beaumont Private Clinic and Bon Secours Hospital, Dublin.

We strongly encourage all eligible members to avail of their free assessment. It only takes 15 minutes and it could save a life!

If one life can be saved through this initiative, it will all have been worthwhile.



1 in 7 men will be diagnosed with prostate cancer during their lifetime. It is the **second most common cancer** in men in Ireland*



1 in 10 women in Ireland will get breast cancer at some stage in their lives. Breast cancer is **the leading cause of cancer death** amongst middle aged women in Ireland*



ELIGIBILITY AND FAQ'S

How do I know if I am eligible and when you are coming to my area?

If you are eligible, you will be sent an invite by email/post with all the details.

How do I book my assessment?

The details of how to book will be in your invite. A booking system has been set up to be as convenient as possible. It's all done online through the click of a button.

What if I need further tests after my initial assessment?

The findings from your initial assessment will be discussed with you after your appointment. If any further tests are needed, an appointment will be organised for you to get rapid access to a Specialist Consultant and Radiologist in Beaumont Private Clinic or Bon Secours Private Hospital, Dublin.

Do I have to pay anything?

No. This initiative is kindly sponsored by Irish Life, the insurer and supported by Cornmarket, the administrator of the ASTI Salary Protection Scheme. The cost of your initial assessment will be covered by Irish Life. If you require a referral for further tests, the cost will also be covered if you don't have health insurance, or if your health insurance falls short.

Is it confidential?

All results/information provided in relation to this programme are **strictly confidential** and will only be visible and retained by the relevant team of medical professionals.

What clinics are participating?

A full list of the clinics participating and the dates and times available can all be viewed on the Pink and Blue Power website. Details will be in your exclusive invite.

Ivan Ahern, Director, Cornmarket

"We are dedicated to Corporate Social Responsibility so when we noticed that 19% of all claims in the ASTI Salary Protection Scheme were due to cancer, we wanted to do something to help make a real difference. Our customers are at the core of everything we do and their health and wellbeing is important to us. It was just the right thing to do."

Kieran Christie, General Secretary, ASTI

"As teachers, we are often struggling to do the best we can for our students with limited time and resources, sometimes under immense stress. We all know someone who has been affected by cancer. This is a potentially lifesaving initiative. I sincerely ask that every eligible member avails of it."

Roisin Kelly, Head of Risk Operations, Irish Life

"Over €1.5 million has been paid to ASTI members and their families for cancer related illnesses in the past 2 years - more than half of this was for breast cancer claims. Irish Life is delighted to bring this innovative programme to ASTI members who wouldn't ordinarily have access to it."

Dr. Richard Power, Speciality Consultant Urologist and Transplant Surgeon, Bon Secours

"In Ireland, prostate cancer is the second most common cancer in men, after skin cancer. Each year over 3,300 men are diagnosed with prostate cancer. This means that 1 in 7 men will be diagnosed with prostate cancer during their lifetime. Although there are many men with this disease, most men do not die from it."

Prof. Arnold Hill, Consultant Breast Surgeon, Head of School of Medicine/Professor of Surgery RCSI, Beaumont Hospital.

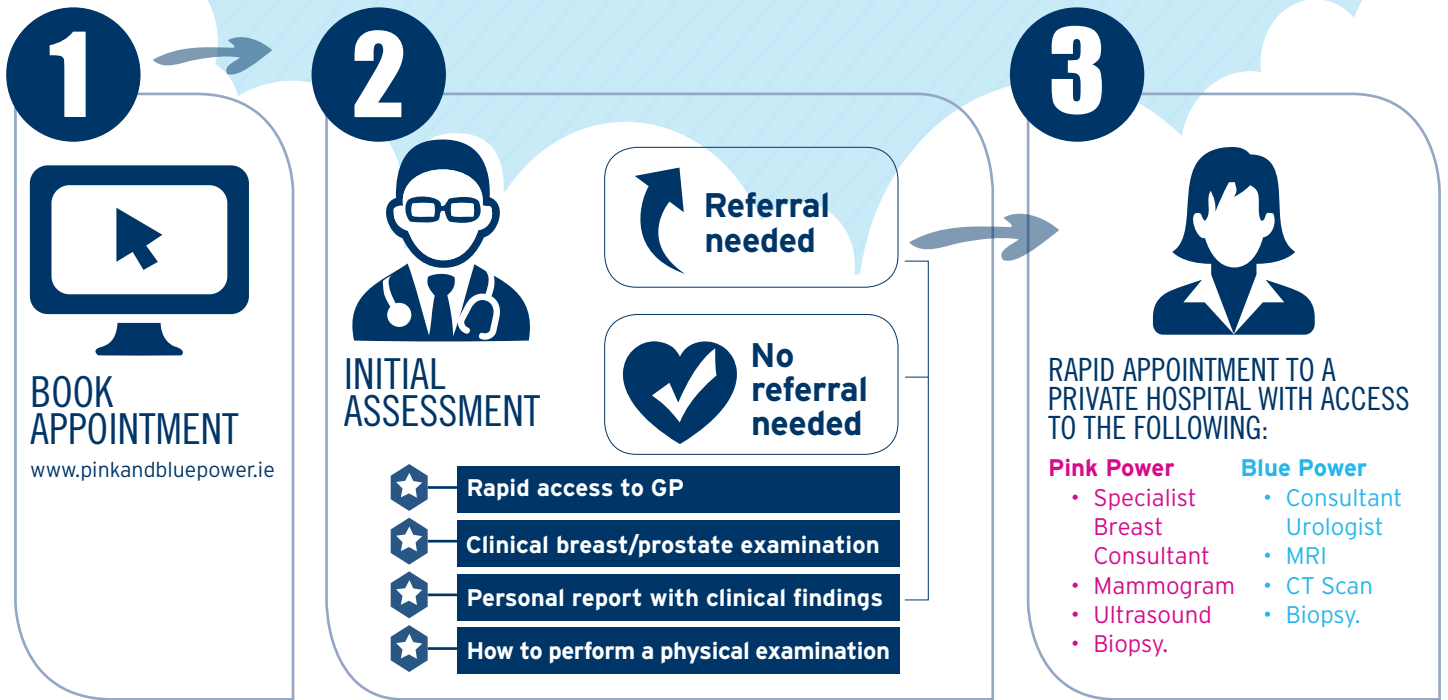
"Even though instances of breast cancer are increasing in Ireland, mortality rates are decreasing. That's why it's really important that we keep increasing awareness. Sadly, breast cancer knows no bounds. It can choose any woman of any age or background. This is a truly unique opportunity for ASTI members to get a highly professional free assessment with a referral to Beaumont Private Clinic, if required. It's also important to note that the majority of breast cancers are not hereditary so even if you don't have a family history you should still participate".

Endorsed by:

**BREAST
CANCER
IRELAND**
researching a cure

FREE Health Assessments

15 minutes could save a life!

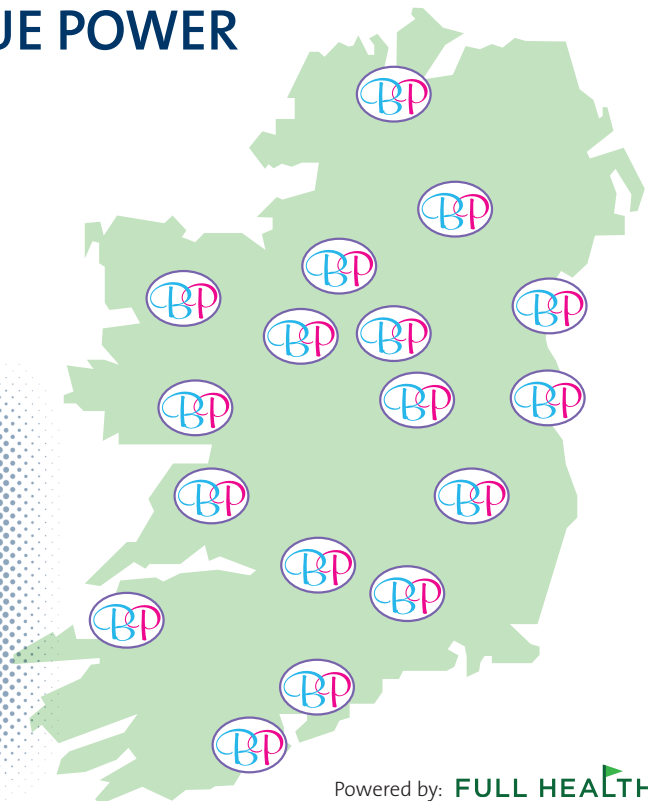


THE REACH OF PINK & BLUE POWER

Over the coming months, all eligible members will be sent an invite by post/email with details on how to book their FREE assessment. Assessments will be available from a select panel of GPs in surgeries nationwide.

Pink and Blue Power really makes a difference. To date, almost **4,000** people have availed of a Pink or Blue Power programme. **9 people have been diagnosed** with cancer through these free assessments. Thankfully, the outlook is positive due to early intervention.

Source: Cornmarket, 2016.



Powered by: **FULL HEALTH**



The **ASTI** Salary Protection Scheme

A century of service

More than

1 in every 3

ASTI members

have their salary protected.*



The purpose of the Scheme is to provide you with a replacement income of up to 75% of salary.**

To date, almost €138 million[†] has been paid out to ASTI members and their families in Scheme benefits.

It is your best defence against the financial impact of long term and short term illnesses.

For more information or to join over the phone call Cornmarket on (01) 470 8084 today!

or visit www.cornmarket.ie/asti

*Source: Cornmarket/ASTI 9th March, 2016. 40% ASTI Salary Protection Scheme count compared to ASTI member count.** Less any other income (e.g. Half Pay, Temporary Rehabilitation Remuneration, State Illness Benefit, Ill Health Early Retirement Pension) to which you may be entitled. †Irish Life claims department, December 2015. Cornmarket Group Financial Services Ltd. is regulated by the Central Bank of Ireland. Cornmarket is part of the Great-West Lifeco group of companies, one of the world's leading life assurance organisations. Telephone calls may be recorded for quality control and training purposes. Irish Life Assurance plc is regulated by the Central Bank of Ireland.



Pink Power
Blue Power



Being vigilant makes a difference. Pink & Blue Power can help save lives so when you get your invitation, we strongly encourage you to book your appointment.